

Austrian Ecolabel

Overview

logo	
website	www.umweltzeichen.at
Emblem name	Das Österreichische Umweltzeichen
geografical scope	Austria and neighbouring countries.
Internat. headquart.	-
National headquart.	Verein für Konsumenteninformation (VKI), 1060 Wien, Linke Wienzeile 18
structure	The owner of the trademark is the austrian ,Bundesministerium für Nachhaltigkeit und Tourismus (BMNT)'.
aim	The eco-label is intended to motivate manufacturers and retailers to develop and offer less polluting products. This will trigger a dynamic process on the market, which will shape the supply of environmentally friendly products and services.
motto	The Austrian Ecolabel stands for higher quality of living and environment, clear and transparent information, high informative value, environmental policy in the individual responsibility of the companies and organizations, cooperation on a high level with optimal service.
founding	The eco-label was created in 1990 on the initiative of the environmental minister Marlies Flemming.
particularity	-
certificate types	One type of label for all products.
standards	various standards related to product groups
criteria	The eco-label assesses (if applicable) the following criteria: (1) Raw material and energy consumption, (2) Toxicity of ingredients, (3) Emissions (exhaust gases, waste water, noise, ...), (4) Disposal / recycling (waste, recyclability), (5) packaging, (6) Sales and transport (if required), (7) Quality, safety, longevity, ease of repair.
decision making	An Ecolabel Directive is proposed by the „Advisory Council Ecolabel“, an advisory body of the Minister for the Environment. It is being prepared by a committee of experts chaired by the Association for Consumer Information (VKI). This body is made up of representatives of: (1) the administration (federation, countries, municipalities), (2) the social partners (economy, employees), (3) NGOs (environment, consumer protection), (4) and experts from the subject area concerned After completing this process, the Advisory Council on the Environment decides to publish it by the Federal Ministry of Agriculture, Forestry, Environment and Water Management.
certification	Auditing of the documents regarding compliance with the criteria is done by accredited organisations. Awarding of the label is pursued by the VKI and BMNT
costs	Application fee: 150 - 600 € (depending on turnover) License fee: 380 - 2.420 € (depending on turnover)
Product groups	
Product groups	The Austrian Ecolabel is currently awarded to following product groups: Building & living, Household & Cleaning, Office, paper, printing, garden, energy, financial products, mobility, Shoes, textiles, film production, Events
Requirements for tenderers - selected aspects	
Remarks	-