



# NATURE CLIMATE & REGION

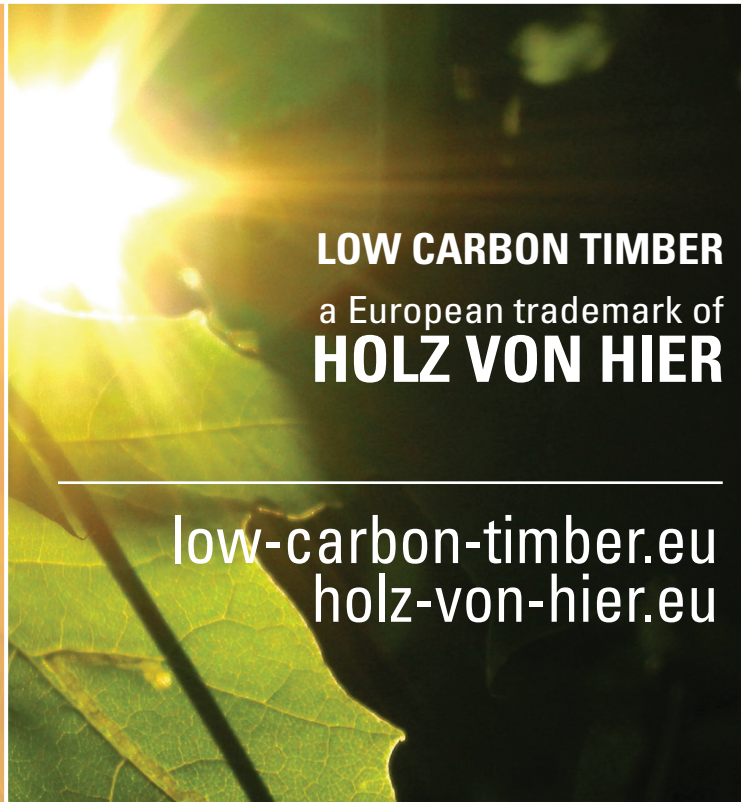
Future is what we are make  
it together



Environmental label,  
proof of origin,  
products, suppliers,  
european charitable initiative

Buying wooden products  
from short distances means  
protecting the climate and  
protecting the environment  
implement regional value  
creation in practice.

presented by



**LOW CARBON TIMBER**  
a European trademark of  
**HOLZ VON HIER**

[low-carbon-timber.eu](http://low-carbon-timber.eu)  
[holz-von-hier.eu](http://holz-von-hier.eu)

Products with LOW CARBON TIMBER  
Certificate will suit you, if You ...

- 1... want to contribute to protection  
of climate, environment, animals,  
plants and the environment efficient  
use of resources, energy and water
- 2... love nature and feel connected to  
your region
- 3... want to buy socially-fair as well as  
healthy and safe products
- 4... love variety and diversity, but also  
want to act responsibly and  
sustainably



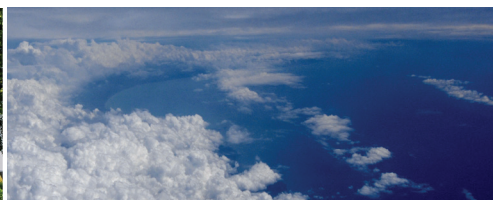
## Why HOLZ VON HIER is important

The increasingly global transport of goods and raw materials contributes significantly to the environmental footprint of products. Today, transport is the third largest cause of climate change, in addition to energy use and depletion of tropical and boreal virgin forests. Global goods traffic has been rising strongly for years and will continue to grow for decades. Transport is also the only sector in the EU with steadily rising rather than decreasing CO2 emissions. All efforts to reduce climate-damaging CO2 emissions such as technical efficiency gains, biofuel and others could not stop the increase. Not only does this have a significant impact on the environment and climate, but it is also associated with high economic costs and weakens the regional economy. Finite, today scarce raw materials such as oil are senseless burned on the street.

**Only when customers like you ask specifically for climate-friendly products of short distances do companies change their procurement in favor of shorter routes.**

## Protecting the climate made easy

With HOLZ VON HIER © certified products you make a concrete and important contribution to climate protection and rarely is climate and environmental protection so easy to implement and still with so much joy. Much of the flow of goods is unnecessary and can be avoided by closing regional production cycles in short distances. Your purchase of a product with HOLZ VON HIER © Label brings more than many climate protection measures that you know so far. With short distances, huge amounts of CO2 can be saved even with wood products. Comparisons and other interesting information can be found at: [www.low-carbon-timber.eu](http://www.low-carbon-timber.eu).



## Recognition for your commitment

Anyone who does not want to achieve personal growth and development at the expense of the environment, other people and subsequent generations deserves the highest respect! By purchasing a product with HOLZ VON HIER © certificate, you will start a positive development and achieve a lasting effect. Well-known international players for sustainability support Holz von Hier. Be part of a growing community that shapes our future. Share your engagement with others and use our campaigns and actions to connect with others.

More information on the subject, sources of supply and more can be found at [www.low-carbon-timber.eu](http://www.low-carbon-timber.eu).

## Your personal certificate

The environmental label LOW CARBON TIMBER © draws special climate-friendly and environmentally friendly wood products of short distances with raw materials from sustainably managed domestic forests. LOW CARBON TIMBER © is the only environmental label that covers all flows of goods from the forest to your concrete product tracked and proved.



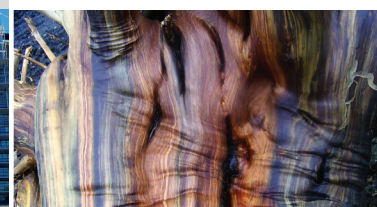
## Ask for !

The wood does not look at the paths. And a logo alone is not a proof of origin. Therefore always ask for your product for a certificate of LOW CARBON TIMBER © and have your personal certificate for your product presented.

## On the safe side

In Europe, the handling of highly hazardous and environmentally harmful substances, drinking water endangering, carcinogenic, the child in the womb or the genetic material harmful, highly toxic substances in the REACH regulation.

Many substances are completely banned or restricted in Europe. European manufacturers must comply with this regulation and strict consumer protection laws, but import goods can REACH relevant substances. For products with a LOW CARBON TIMBER certificate, short paths are guaranteed throughout the entire system. They reduce the risk of potentially harmful substances.



## Individual and authentic

Wood from indigenous forests rivals so many tropical exotics in beauty and variety of color and grain! Experience this diversity in products with LOW CARBON TIMBER proof and set a sign for the region.

Larch from Siberia? Maple from Canada? Oak from the USA, beech from Romania or spruce from Finland? Look for the proof of origin LOW CARBON TIMBER ©, even if there are potentially native species of wood, just so are short ways and Domestic origin actually secured. Products with LOW CARBON TIMBER © certificate is available for timber construction and wooden objects, lumber, wood panels, facades, windows, doors, stairs, interiors and furniture of all kinds, floors, interior, terraces, garden wood, energy wood, paper and other.