


EPEA

Overview	
brand logo	
website	www.epea.com
brand name	Cradle to cradle
geographical scope	global
International head-quarters	MBDC 700 East Jefferson Street Charlottesville ,Virginia22902
German headquart.	EPEA Internationale Umweltforschung GmbH, Trostbrücke 4, 20457 Hamburg
structure	The Cradle to Cradle Products Innovation Institute, a non-profit organization, awards the Cradle to Cradle Certified™ product standard to products that meet cradle to cradle standards. The EPEA-Umweltinstitut Hamburg, founded by Prof. Braungart, can be requested for examination and consultation. The association Cradle to Cradle e.V. with congress, academy and expert forum supports public relations and events on the subject. Owner of the trademark is the MDBC, 700 East Jefferson Street, Charlottesville, 22902 Virginia
aim	Consumption and waste ecologically sustainable and harmless.
motto	'Reinventing' products from materials that can be recycled 100%.
founding	2008
particularity	Cradle to cradle understands itself rather process oriented than product or company oriented. The label focusses on the production process at the production site itself. prechains are not always investigated back to raw material extraction.
certificate types	Basic / Bronze / Silver / Gold / Platinum
standards	ein genereller Standard
criteria	C2C follows five categories: 1) Material health, 2) circular economy, 3) renewable energy, 4) water stewardship and 5) social fairness
decision	Criteria are defined by the Cradle to Cradle Products Innovation Institute (see certification).
certification	The certification of a product can only be awarded by the Cradle to Cradle Products Innovation Institute (C2CPII), which was founded in 2010 as a Certifying Body in San Francisco. Since 2011, he has been responsible for auditing certifications, issuing certificates and organizing the Cradle to Cradle Certified™ certification program worldwide. There are several accredited assessors, which carries out the certification process for customers. Tasks include Material Assessment, Process Evaluation and Site Visit. Afterwards, the certification report („Assessment Summary Report“) is handed over to the C2CPII (s.u.) with a proposal for a certified certification level. Such assessors are i.e. the EPEA but also others.
costs	not transparent and consistent. Costs depend strongly on the type of product, certification level, input through consultants and other factors and may reach several 10.000 €. The auditing of the certification through C2CII ranges at 1.300 € for new applications and 800 € for reauditing every 2 years.
product groups	
product groups	not principally restricted to certain product groups. Range varies from daily life convenience products to (mostly) construction materials.
Requirements for tenderers - selected aspects	
Remarks	none